



Food

Adviser: Jean-Pierre Richard

Members: Fred & Otabek

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Introduction

- * What is food?
- * According to the website, food is any substance consumed to provide nutritional support for the body. It's usually of plant or animal origin, and contains essential nutrients, such as carbon hydrates, fats, or minerals.
- * We can get food easily nowadays and we can't live without food



Introduction

- * What's the meaning of food to you?
- * Tasting different countries culture
- * Provide energy
- * Part of lives
- * Make you happy
- * Etc....
- * In this presentation, we are going to analyze some facts and opinions from the interviewer
- * We did this topic because everybody has different opinions about food, so it's interesting to understand deeply

Method

- * Google Document to do our research (convenient, collect & brief the result automatically)



	Total	Male	Female
Total	90	45	45
Taiwan	30	15	15
Japan	30	15	15
China	30	15	15

Method

* **Overview: Q1-Q5 (multiple choice) Q6-Q13 (opinion questions)**

* Q1: What's your favorite flavor? (*sweet, spicy, sour, others*)

Some people chose more than one answers on this question

* Q2: What kinds of food do you eat when you are stressful? (*sweet, spicy, sour, others*)

* Q3: How often do you go to the restaurant every month? (*0-1, 2-3, 4-6, more than 6*)

* Q4: Do you eat a lot when you break up with someone? (*yes, no*)

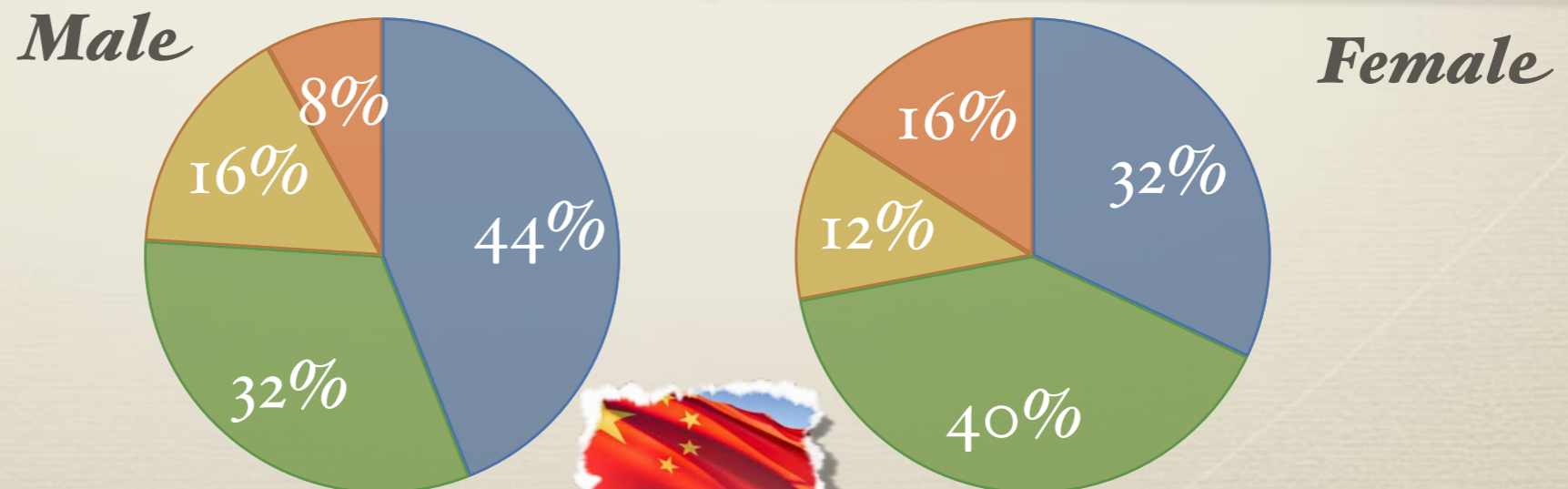
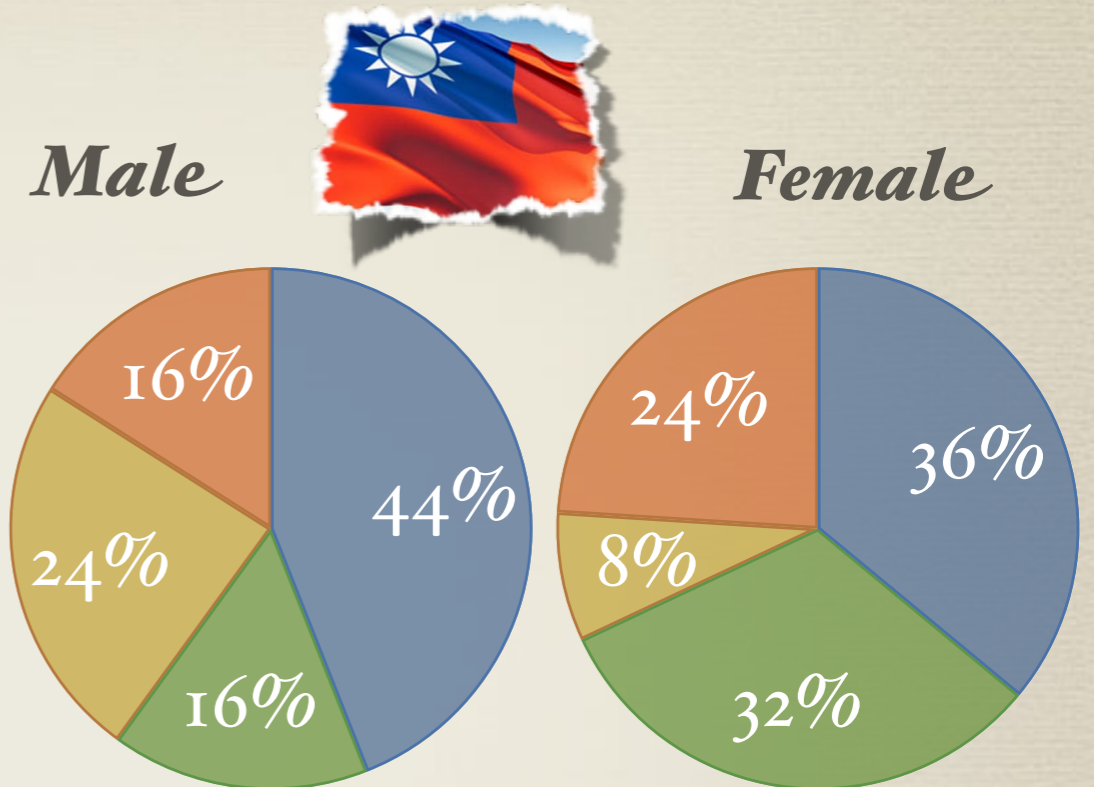
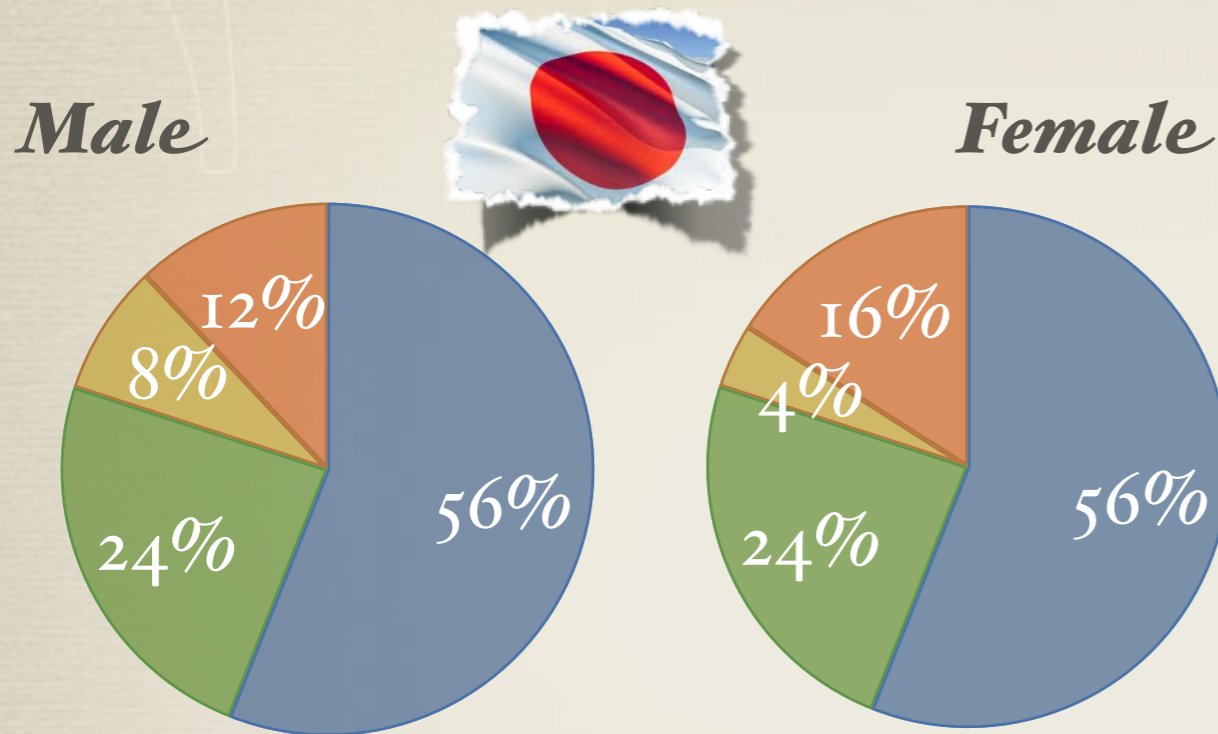
* Q5: How many meals do you have everyday? (*1,2,3,4 or more than 4 times*)

Method

- * **Q6-Q13 (1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)**
- * Q6: Western food is healthier than Asian food
- * Q7: McDonald is delicious even though is unhealthy
- * Q8: People who eat more will be fatter
- * Q9: I'm satisfied with what I eat in my daily lives
- * Q10: Expensive food is more delicious while the cheap food is not that delicious
- * Q11: Eating is the most important thing in my life
- * Q12: Tasting different countries food can understand their culture
- * Q13: I can't live without dessert

Result-Q1

* What's your favorite flavor? (Some people chose more than one answers on this question)



- sweet food
- spicy food
- sour food
- other



Result-Q2

* What kinds of food do you eat when you are stressful? (Some people chose more than one answers on this question)

Male



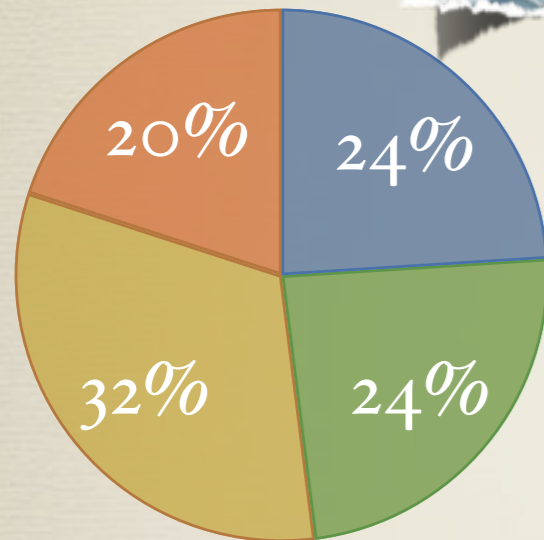
Female



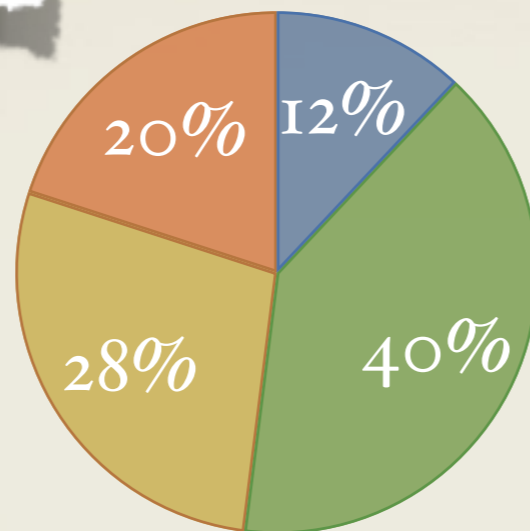
Result-Q3

* How often do you go to the restaurant every month?

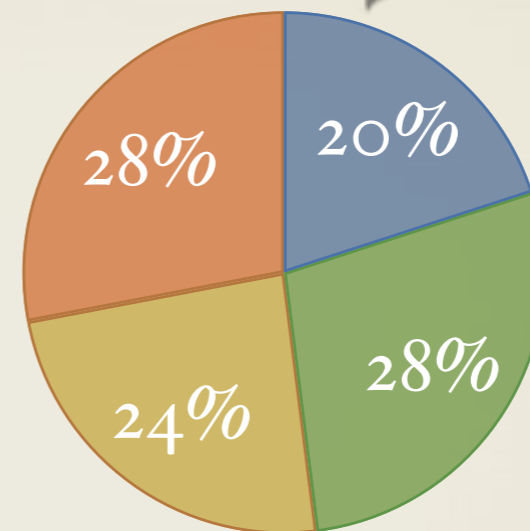
Male



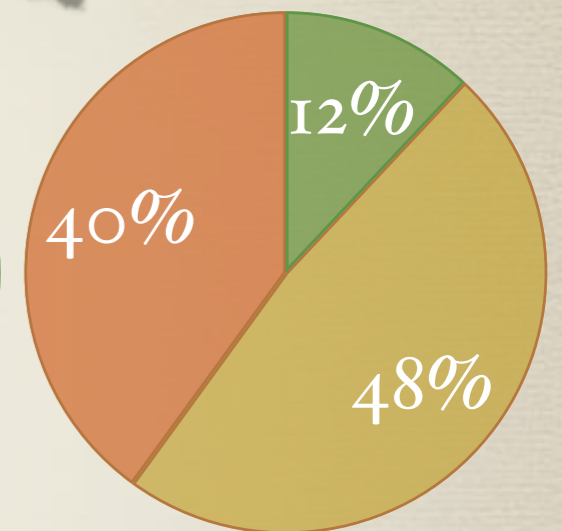
Female



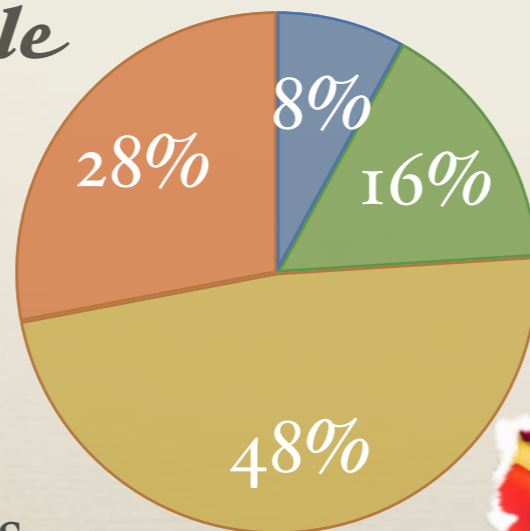
Male



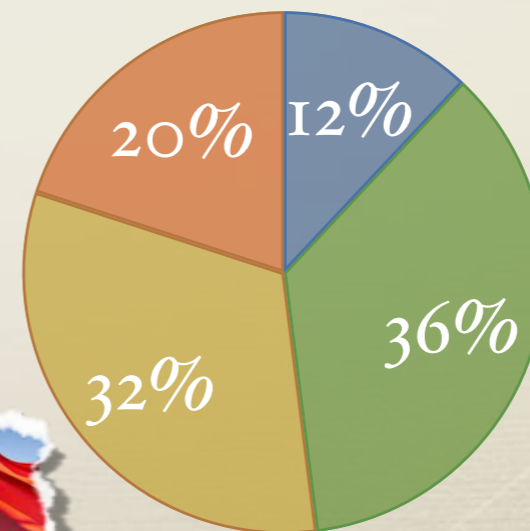
Female



Male



Female



- 0-1 time
- 2-3 times
- 4-6 times
- more than 6 times



Result-Q4

* Do you eat a lot when you break up with someone?



male

female



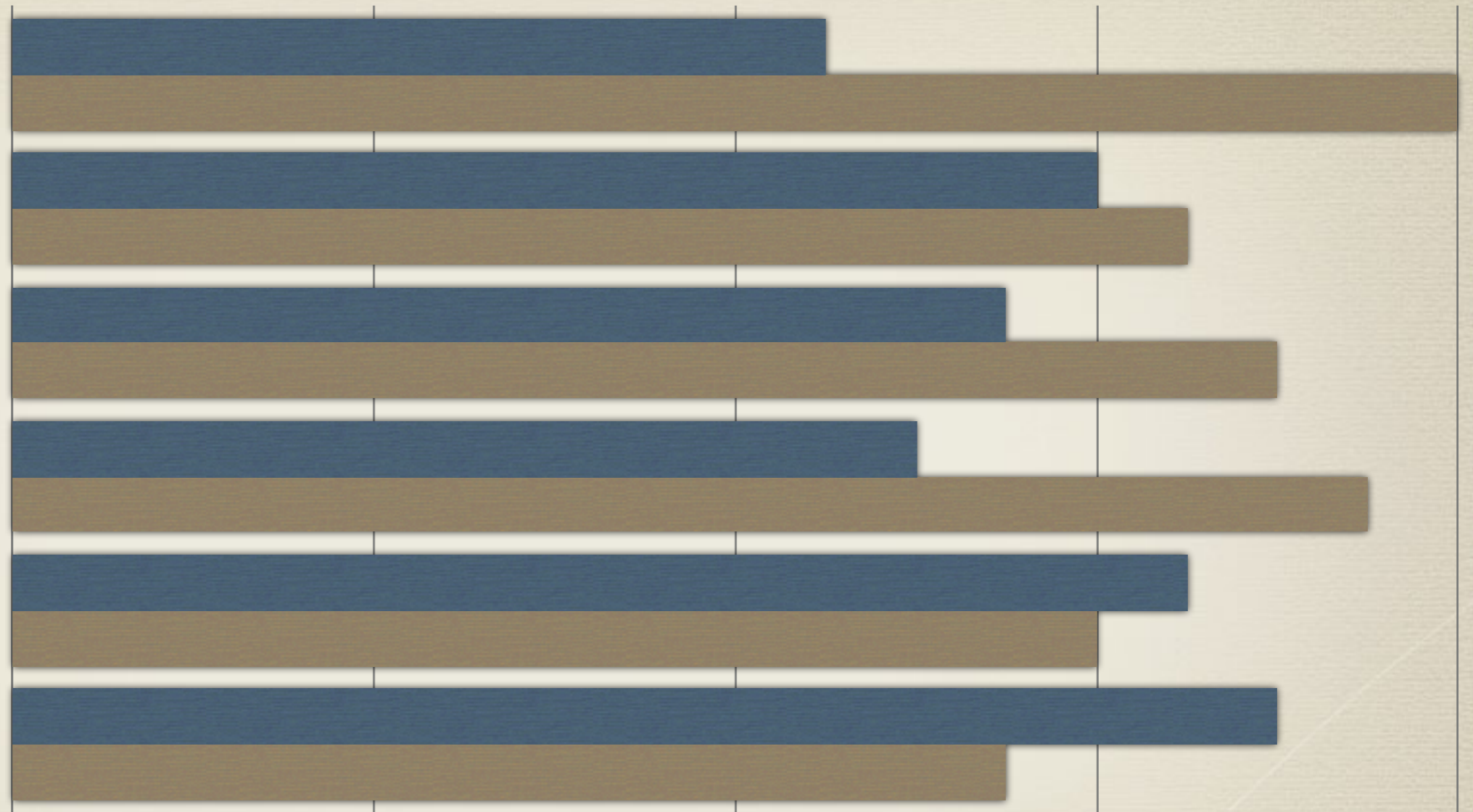
male

female



male

female

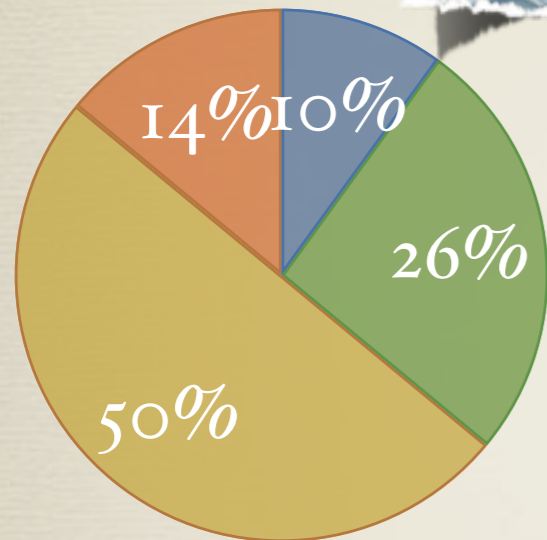


● *YES*
● *NO*

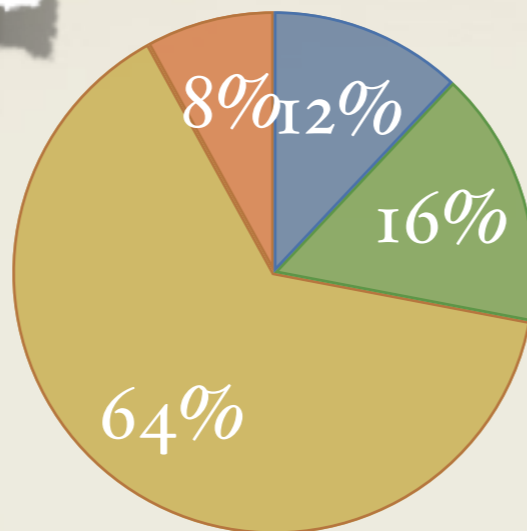
Result-Q5

* How many meals do you have everyday?

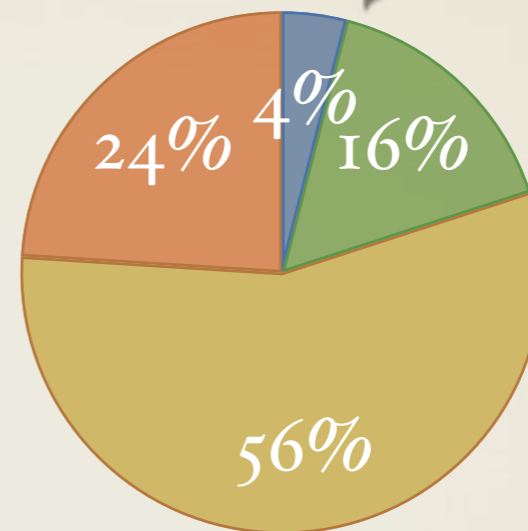
Male



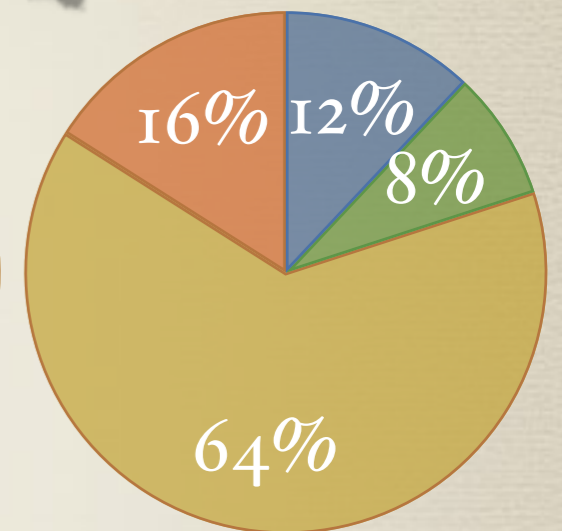
Female



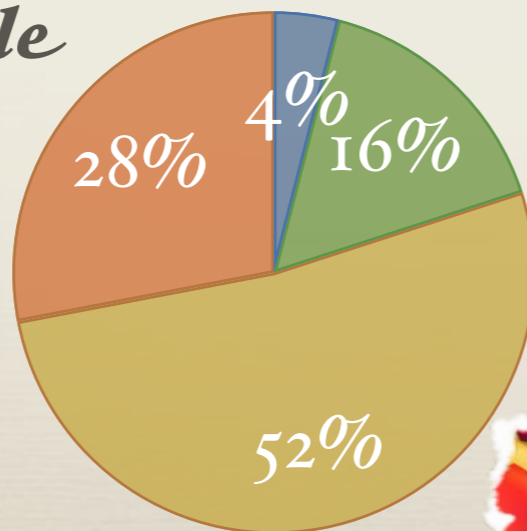
Male



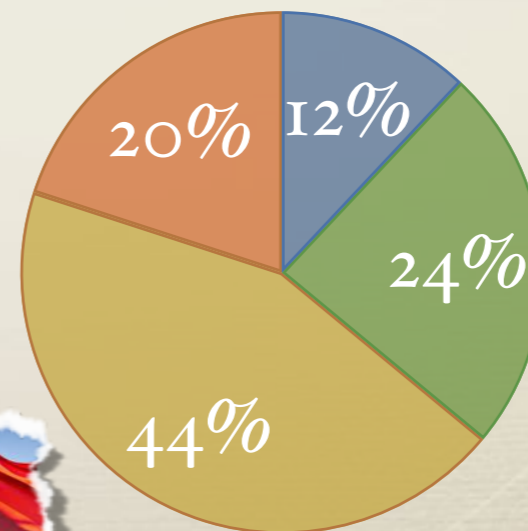
Female



Male



Female



- 1 time
- 2 times
- 3 times
- 4 or more times



Result-Q6

* Western food is healthier than Asian food


(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)

	Female	Male
 Taiwanese	1.7	2.2
 Japanese	1.4	1.8
 Chinese	1.6	2.3

Completely agree — 4
2.5
Completely disagree — 0

Result-Q7

* MacDonaldd is delicious even though is unhealthy
(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)




	Female	Male
 Taiwanese	2.4	3.1
 Japanese	2.2	2.6
 Chinese	2.6	2.3

Completely agree — 4
2.5
Completely disagree — 0

Result-Q8

* People who eat more will be fatter

(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)




	Female	Male
 Taiwanese	2.4	2.4
 Japanese	3	2.4
 Chinese	2.2	2.1

Completely agree — 4
2.5
Completely disagree — 0

Result-Q9

* I'm satisfied with what I eat in my daily lives

(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)

	Female	Male	
 Taiwanese	2.7	3	
 Japanese	2.7	3	Completely agree — 4
 Chinese	2.6	2.8	— 2.5 Completely disagree — 0

Result-Q10

* Expensive food is more delicious while the cheap food is not that delicious

(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)



Taiwanese

Female

1.4

Male

1.4



Japanese

2.1

1.7

Completely agree 4

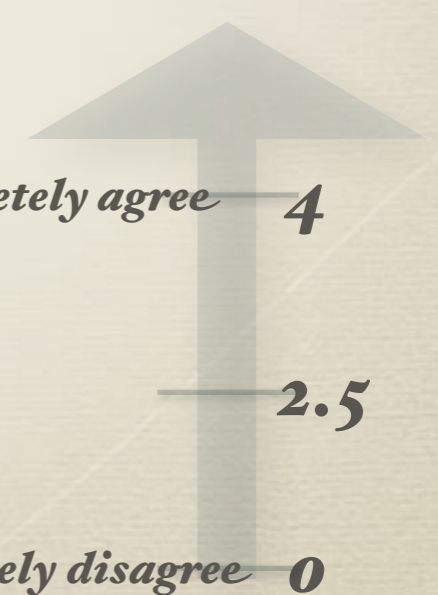


Chinese

2

1.9




Completely disagree 0



Result-Q11

* Eating is the most important thing in the life




(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)

	Female	Male	
 Taiwanese	3.2	3.1	
 Japanese	3.2	3.1	Completely agree 4
 Chinese	2.6	2.6	2.5 Completely disagree 0

Result-Q12

* Tasting different country's food can understand their culture




(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)

	Female	Male	
 Taiwanese	3.5	3	
 Japanese	3.2	3.2	Completely agree 4
 Chinese	3.5	3.2	2.5 Completely disagree 0




Result- Q13

* I can't live without eating dessert

(1=completely disagree, 2=disagree a little, 3=agree a little, 4=completely agree)

	Female	Male	
 Taiwanese	3.1	1.9	
 Japanese	3	2.8	Completely agree 4
 Chinese	2.7	1.8	2.5 Completely disagree 0

Discussion

- * What's your favorite flavor?
 - They like sweet food whenever they are happy or sad
- * What kinds of food do you eat when you are stressful?
 - Chinese male eat spicy meal
 - Taiwanese male & female prefer sweet food
- * How often do you go to the restaurant every month?
 - Taiwanese people  more than six times
 - Chinese people  four to six times
 - Japanese female  Japanese male
 - People like to outside because it's convenient and they can taste different kinds of food

Discussion

- * Do you eat a lot when you break up with someone?
 - Quite equal
 - Chinese eat a lot because they can relax
- * How many meals do you have everyday because
 - People usually eat three times in a day

Discussion

* *Most of people think that Western food isn't healthier than Asia food because:*

1. Fast food & drinks (McDonalds, KFC, Coca Cola)
2. Vegetables
3. Western countries have lots of fat people more than Asian countries
4. However, some Asian food is very oil and spicy
5. Many people became vegetarian

* *Some people think that McDonald is not that unhealthy because people can order salad in the McDonald*

- Also, many people think that McDonald is not delicious and unhealthy
- Taiwanese male tend to think that McDonald is delicious because there are lots of McDonalds near school and students always go there after school
- Some female don't like MacDonald because it's oil

Discussion



- * *Most of people don't think that eat more will be fatter, but Japanese female think in the other way*
- Many people eat a lot but they aren't that fat compares to Western people in my opinion
- Japanese female always think they are fat, so they don't eat too much
- Therefore, we don't see too many fat Japanese girls on the road
- * *Most of people especially Taiwanese and Japanese male are satisfied with what they eat in their daily lives*
- One of the reasons is that people can eat variety kinds of food such as Thai or Korean food in the daily lives



Discussion

- * *People don't agree that expensive food is more delicious while the cheap food is not that delicious because of few reasons*
 1. Some expensive food is not delicious, they are expensive because maybe their service is nice, famous etc..
 2. Night market's food
 3. Many people think that expensive food is delicious because the ingredients they use is fresh
- * *Most of people agree that eating is the most important thing in the life because*
 - People can't live without eating
 - Provide energy
 - Famous and delicious restaurants have a huge profit

Discussion

- * *People agree that tasting different country's food can understand their culture*
- Each country's food has their own characteristics. For example, Thai food is spicy and sour and pasta or pizza are famous for Italian food
- * *Most of female can't live without dessert. Also, Japanese male believe dessert is very important.*
- Most of female like sweet food such as chocolate or cake
- Eat sweet food can reduce stress
- Japanese male also like dessert because of their culture (お菓子,和菓子)
- The result is that many female put candy or chocolate in their bags



Conclusion

- * Most of people like sweet food more than other tastes
- * More than 50%'s people eat three meals everyday
- * People don't judge the taste only by price because sometimes cheap food can be better than expensive food
- * One of the ways to understand a country's culture is tasting their food

References

* <http://en.wikipedia.org/wiki/Food>

Thank you for your listening

