UNIT

2.2

Cause and Effect

Academic work frequently involves demonstrating a link between a cause, such as a cold winter, and an effect or result, such as an increase in illness. This unit demonstrates and practises two methods of describing the link, with the focus either on the cause or on the effect.

1 The language of cause and effect

A writer may choose to emphasise either the cause or the effect. In both cases, either a verb or a conjunction can be used to show the link.

(a) Focus on causes

With verbs

The heavy rain

caused

the flood

led to

resulted in

produced

With conjunctions

Because of

the heavy rain

there was a flood

Due to

Owing to

As a result of

(b) Focus on effects

With verbs (note use of passives)

The flood

was caused by

the heavy rain

was produced by

resulted from

With conjunctions

There was a flood

due to

the heavy rain

because of

as a result of

Compare the following:

Because children were vaccinated, diseases declined

(because + verb)

Because of the vaccination, diseases declined

(because of + noun)

As/since children were vaccinated, diseases declined

(conjunction + verb)

Owing to/due to the vaccination, diseases declined

(conjunction + noun)

Conjunctions are commonly used with specific situations, while verbs tend to be used in general cases:

Printing money commonly leads to inflation (general)

Due to July's hot weather, demand for ice cream increased (specific)

Note the position of the conjunctions in the following:

The teacher was ill, therefore/hence/so/consequently the class was cancelled

See Unit 3.5 Conjunctions

2 Practice A

Match the causes with their likely effects and write sentences linking them together, deciding whether it is a specific or general situation.

Causes	Effects		
Cold winter of 2007	stores closing on high street		
Higher rates of literacy	more tourists arriving		
Construction of the airport	a new government formed		
Last year's national election	greater demand for secondary education		
Installing speed cameras on main roads	increased demand for electricity		
Opening a new hospital in 2012	a fall in the number of fatal accidents		
More people shopping on the Internet	reduced infant mortality		

or electricity.					
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3 Practice B

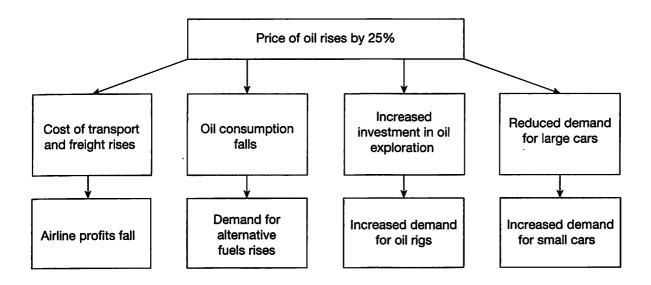
(a)	Increasing use of email for messages	
(b)	The violent storms last week	
(c)	The new vaccine for tuberculosis (TB)	
(d)	Building a high-speed railway line	
(e)	The invention of the jet engine	
Con (f)	nplete these sentences with possible cause The serious motorway accident	ses.
(g)	The 1914–1918 war	
197		
_	The increase in obesity	
_	The increase in obesity Earthquakes	

Why Women Live Longer

Some British scientists now believe that women live longer than men
a) T cells, a vital part of the immune system that protects
he body from diseases. Previously, various theories have attempted to explain
onger female life expectancy. Biologists claimed that women lived longer
b) they need to bring up children. Others argued that men
ake more risks, (c) they die earlier. But a team from Imperial
College think that the difference may be (d) women having
etter immune systems. Having studied a group of men and women they found
hat the body produces fewer T cells as it gets older, (e) the
geing process. However, they admit that this may not be the only factor, and
f) another research project may be conducted.

5 Practice D

Study the flow chart below, which shows some of the possible effects of a higher oil price. Complete the paragraph describing this sequence.



An increase of 25 per cent in the price of oil would have numerous results. First, it would lead to ...

- Imagine that the government in your country passed a law making cigarettes illegal. Draw a flow chart showing possible effects, and write a paragraph describing them.
- Choose a situation in your own subject. Draw a flow chart showing some probable effects, and write a paragraph to describe them.